

July 10, 2024

Scrip Code- 534597 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001

RTNINDIA National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

Sub: Press Release – Revolt Motors Launches - Industry-First Finance Scheme: "4 Chauke Offer"

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,

For RattanIndia Enterprises Limited

Rajesh Arora Company Secretary

Encl : as above

RattanIndia Enterprises Limited

CIN: L74110DL2010PLC210263 Registered Office: 5th Floor, Tower-B, Worldmark 1, Aerocity, New Delhi -110037 Website: www.rattanindia.com, E-mail: <u>rel@rattanindia.com</u>, Phone: 011-46611666



Revolt Motors Launches - Industry-First Finance Scheme: "4 Chauke Offer"

New Delhi, 10th July 2024: Revolt Motors, India's No.1 electric bike company is transforming the two-wheeler industry with the launch of a groundbreaking finance scheme, the "4 Chauke Offer". This unique scheme makes owning the popular RV400 electric motorcycle easier and more affordable than ever before, with zero down payment and offering an affordable monthly payment of Rs.4,444 only through hassle free, paperless digital process. With this plan, the bike almost comes for free when you consider typical monthly petrol and other expenses for a typical ICE bike.

This one-of-a-kind offer, specifically for the RV400, is providing Revolt's customers with unparalleled value and convenience. Transitioning to electric vehicles has never been easier. This scheme eliminates the traditional ownership barriers by introducing a zero down payment plan with an affordable monthly payment of Rs.4,444.

Revolt Motors is proud to be the first two-wheeler manufacturer in India to fetch a scheme of this nature. This innovative approach not only simplifies ownership but also encourages more riders to embrace electric transportation.

Commenting on this scheme, Ms. Anjali Rattan Nashier, Co-Chairperson of RattanIndia Enterprises Limited, the parent company of Revolt Motors, said, "At Revolt Motors, we are committed to making electric vehicles more accessible and appealing to everyone. The finance scheme exemplifies this commitment. We believe this unique scheme not only simplifies ownership but will eliminate a major barrier for potential EV riders and empower them to switch to a cleaner, more sustainable future."

With the "4 Chauke Offer", Revolt Motors is not just offering a motorcycle; it is offering a revolution in mobility. Visit the Revolt Motors website at <u>www.revoltmotors.com</u> or visit an authorized dealership nearby today to explore this groundbreaking plan and experience the future of riding.

Revolt Intellicorp

Revolt Intellicorp (Revolt Motors), founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on innovative technology, Revolt Motors is redefining the way we think about two-wheel transportation.

Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.



RattanIndia Enterprises Limited

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

###

For media enquiries, please contact: **RattanIndia Enterprises** Kirti Tokas|+91 8882579554| <u>kirti.tokas@rattanindia.com</u> **PR Contact:** Ritesh Dewan|+91 98732 00211| <u>riteshdew@gmail.com</u>