

July 11, 2024

Scrip Code- 534597 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001

RTNINDIA National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

# Sub: Press Release – Revolt Motors Steals the Spotlight at Sri Lanka EV Auto Show 2024 with its Electric Bikes

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,

For RattanIndia Enterprises Limited

Rajesh Arora Company Secretary

Encl : as above

### RattanIndia Enterprises Limited

CIN: L74110DL2010PLC210263 Registered Office: 5th Floor, Tower-B, Worldmark 1, Aerocity, New Delhi -110037 Website: www.rattanindia.com, E-mail: <u>rel@rattanindia.com</u>, Phone: 011-46611666



### Revolt Motors Steals the Spotlight at Sri Lanka EV Auto Show 2024 with its Electric Bikes

**New Delhi, 11<sup>th</sup> July 2024:** Revolt Motors, India's largest electric motorcycle company, recently captivated audiences at Sri Lanka's inaugural Electric Vehicle Motor Show 2024, from 28<sup>th</sup> June to 30<sup>th</sup>June which was held at the Bandaranaike Memorial International Conference Hall (BMICH).

Revolt Motors, among other international participants, showcased its innovative electric motorcycles, highlighting futuristic design and sustainable mobility solutions. The event attracted an impressive footfall of around 25,000 attendees, reflecting the growing interest in electric vehicle segment.



The Revolt booth witnessed an impressive engagement, with 95% of the walk-ins from young enthusiasts showing keen interest in the stylish and performance-oriented electric bikes. Attendees were particularly impressed with the design and colour options as well as the mono shock and golden upside-down forks. Numerous visitors found the price range appealing, underscoring the value proposition of Revolt's offerings.



One enthusiastic visitor remarked, "The matte green colour is stunning, and the design is very modern. I am particularly impressed with the top-notch features that the bike is offering especially the four sounds." Another visitor shared, "I was surprised to see a bike that fits my budget with such excellent features. This is exactly what I have been looking for."





## RattanIndia





Over the course of the three-day event, Revolt Motors provided test rides to biking enthusiasts, allowing potential customers to experience firsthand the superior performance and innovative features of the RV400.

**Ms.** Anjali Rattan Nashier, Co-Chairperson of RattanIndia Enterprises Limited, the parent company of Revolt Motors, commented on the success of the event, stating, "*We are delighted by the incredible response we received at the Sri Lanka EV Expo 2024. The enthusiasm and positive feedback from young riders have strengthened our confidence in the future of electric vehicles in Sri Lanka. Witnessing such enthusiasm excites us about the potential to make a significant impact in this market. Sri Lanka holds immense promise for us, and we are excited to explore this emerging market further."* 

Revolt Motors participation in the EV Motor Show not only underscored its commitment to electric mobility but also strengthened customer relations, demonstrating its dedication to innovation and customer satisfaction.

For more information and to explore the full range of Revolt Motors electric bikes, visit <u>www.revoltmotors.com</u> or visit an authorized dealership nearby.

#### Revolt Intellicorp

Revolt Intellicorp, founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on innovative technology, Revolt Motors is redefining the way we think about two-wheel transportation.



Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.

#### **RattanIndia Enterprises Limited**

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

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