

April 22, 2025

Scrip Code- 534597 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 RTNINDIA National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

Sub: Press Release - Cocoblu Retail Limited Earns 2025-26 Great Place To Work Certification $^{\text{TM}}$

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully, For **RattanIndia Enterprises Limited**

Rajesh Arora Company Secretary

Encl: as above





Cocoblu Retail Limited Earns 2025-26 Great Place To Work Certification™

New Delhi, 22nd April 2025: Cocoblu Retail, a wholly owned subsidiary of RattanIndia Enterprises, is proud to announce that it has been Certified™ by Great Place To Work® for the year 2025-26. This prestigious recognition is based entirely on real-time feedback from current employees about their workplace experience.

Great Place To Work® is the global authority on workplace culture, employee experience, and leadership behaviours that drive market-leading results, high employee retention, and innovation. With its roots in the USA, Great Place To Work® has been working with over 5,500 organizations representing more than 10 million employees for over 30 years. The Great Place To Work Certification™ is the only recognition based entirely on what employees report about their workplace experience—particularly how consistently they experience a high-trust environment. Every year, more than 10,000 companies across 60 countries apply for this globally benchmarked recognition, making it one of the most definitive "employer-of-choice" awards.

"We're absolutely delighted to receive this certification! Thank you for recognizing Cocoblu as a Great Place to Work – it's a proud moment for all of us here. This is a testimony to the solid effort put in building a culture of transparency, meritocracy, and performance." — Mrs. Anjali Rattan Nashier, Chairperson, RattanIndia Enterprises Limited.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, Vice President of Global Recognition at Great Place To Work. "By successfully earning this recognition, it is evident that Cocoblu stands out as one of the top companies to work for, providing a great workplace environment for its employees."

At Cocoblu, our people come first. We actively listen to our teams through **Cocopulse**, our daily one-question survey, and implement actions based on feedback every quarter. **Growth is deeply embedded in our culture**, with clearly defined career paths, a **Talent Harvest Program** promoting internal mobility, and a merit-based performance framework that ensures fairness and transparency.

Our **Cocoblu Compass Values**—14 Leadership Principles—guide everything from hiring to development, fostering collaboration and excellence. Impact is celebrated through a dynamic **Rewards & Recognition** program, which includes real-time appreciations, and quarterly and annual awards that highlight outstanding contributions.

We are equally committed to holistic well-being, offering a comprehensive benefits package that supports physical, mental, and family health. This includes training reimbursements, daycare support, and flexible allowances. Our **Engagement Committee** plays a key role in building workplace connection, curating year-round events and celebrations that bring energy and joy to our teams.





According to **Great Place To Work's** global research, employees at Certified[™] workplaces are **4.5** times more likely to find a great boss, 93% more likely to look forward to coming to work, and significantly more likely to be paid fairly and have equal opportunities for growth and advancement.

WE'RE HIRING!

Looking to grow your career at a company that puts its people first? Explore opportunities in the e-commerce space: Cocoblu Careers - Discover opportunities in the e-com space

About Cocoblu

Cocoblu was founded in 2022, a retail company that strives to help brands succeed in e-commerce spaces. With deep experience across 8 broad categories, we use smart technology, strong processes, and solid infrastructure to deliver consistent results. Our culture is inclusive and empowering, focused on customer success and continuous learning. At Cocoblu we live by our Compass Values right from Hiring to Talent Management to our Ways of Working. It is a wonderful place for adaptive people and committed professionals who want to make a real impact.

About RattanIndia Enterprises Limited

RattanIndia Enterprises Limited (REL) is the flagship company of the RattanIndia Group, focused on building and scaling new-age, technology-led businesses in India. A **public-listed company** with a market capitalization of approximately ₹7,000 crore, REL is proudly featured in the Fortune 500 India list—a recognition of its growing scale, performance, and influence across sectors.

The company is driving innovation across high-impact sectors including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion Brands (Neo Brands), Fintech, and Drones (Neosky). Cocoblu is a 100% subsidiary of RattanIndia Enterprises. With a strong commitment to transformative technologies and digital-first models, RattanIndia Enterprises aims to positively impact the lives of over a billion Indians and shape the future of how India moves, shops, and connects.

About Great Place To Work®

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a suitable place to work for all. Their proprietary platform and For All™ Model help companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

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This is to certify that Cocoblu Retail Limited has successfully completed the assessment conducted by Great Place To Work®, India, and is certified as a great workplace.

Category: Mid-Size Organizations

This certificate is valid from April 2025 till April 2026.

Balbir Singh
Chief Executive Officer
Great Place To Work®, India