

May 19, 2025

Scrip Code- 534597 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 RTNINDIA National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

Sub: Press Release – Revolt Motors Honoured as 'Franchisor of the Year – Electric Vehicle' at 21st National Franchise Excellence Awards

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully, For **RattanIndia Enterprises Limited** 

Rajesh Arora Company Secretary

Encl : as above

**RattanIndia Enterprises Limited** 

CIN: L74110DL2010PLC210263 Registered Office: H.No. 51, Village Hauz Khas, New Delhi -110016 Website: www.rattanindia.com, E-mail: <u>rel@rattanindia.com</u>



## Revolt Motors Honoured as 'Franchisor of the Year – Electric Vehicle' at 21st National Franchise Excellence Awards

Recognized for pioneering EV retail excellence and rapid dealership expansion across India

**New Delhi, 19 May 2025**: Revolt Motors, India's No.1 electric motorcycle brand, has been awarded the prestigious 'Franchisor of the Year – Electric Vehicle' at the 21st National Franchise Excellence Awards, held at Yashobhoomi (IICC), Delhi. This accolade celebrates Revolt's visionary approach to EV retail and its innovative franchise model that has driven rapid, sustainable expansion across the country.

Organized by Franchise India, the National Franchise Excellence Awards recognize companies that exemplify excellence in scalability, profitability, and franchise partner success. Revolt Motors stood out in the electric vehicle category for building a high-growth, future-ready dealership ecosystem while accelerating India's transition toward clean mobility.

Over the past year, Revolt Motors has grown its footprint to over 200 dealership locations across 23 states and Union Territories. The company now aims to double its network to 400 dealerships by FY26, making electric mobility more accessible than ever for Indian riders.

"This award is a testament to our relentless efforts in transforming India's mobility landscape," said **Anjali Rattan, Chairperson of RattanIndia Enterprises**. "Our dealer partners have been the backbone of this revolution, and we remain committed to enabling their success as we scale up further—both nationally and internationally."

Revolt's franchise model provides robust partner support through training, marketing, logistics, and after-sales services. This collaborative framework ensures a seamless customer experience and has become a benchmark in the evolving EV dealership ecosystem.

As the electric mobility sector experiences unprecedented growth, Revolt Motors is actively exploring international market expansion, starting with neighbouring countries. This award further positions the company as a frontrunner in shaping the global EV retail model.

For dealership opportunities or media inquiries, visit <u>www.revoltmotors.com</u> or contact us at <u>pr@rattanindia.com</u>

## **Revolt Intellicorp:**

Revolt Intellicorp, founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on innovative technology, Revolt Motors is redefining the way we think about two-wheel transportation.

Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.



## **RattanIndia Enterprises Limited**

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

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For media enquiries, please contact:

## RattanIndia Enterprises

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